

ARE YOU A PURPOSE-DRIVEN INNOVATOR WITH AN IDEA THAT COULD **SPARK CHANGE** IN THE KOOTENAYS?

The *Innovate for Impact New Enterprise Incubation Program* combines self-paced courses, expert coaching sessions, and a supportive cohort to help you confidently turn your vision into a real and impactful social venture.

This **FREE 5-month program** (October 2026 - February 2027) will help you **launch a social enterprise** that will **positively impact your community**. At the end of the program you'll come away with a **validated business idea, sensible financial projections and a clear plan for measuring your social impact**.

THIS IS AN IN-DEPTH PROGRAM THAT REQUIRES TIME, ACTIVE PARTICIPATION AND ENERGY FROM SUCCESSFUL APPLICANTS.

- ★ Participants must commit to attending all eight live online sessions (*see dates below*).
- ★ Between 6-8 hours of homework is required by participants between each live session. This includes customer discovery, market validation, financial projections, and market strategies.
- ★ Homework must be completed and submitted 72 hours before the live session in order to receive 1:1 feedback from the coaches in the live sessions.
- ★ Participants will be sharing their ideas and plans in front of their peers and receiving coaching in a group setting. Therefore, participants need to be open to sharing their project, discussing their vision, and receiving feedback in front of others.
- ★ Only one person from an organization can attend the live sessions and receive the coaching. However, it may be beneficial to have a team doing the self-paced material together and completing the homework, spreading the load, and creating a shared vision. Where possible, the leader of the organization and the one likely to run the enterprise should be the one to attend the live sessions.
- ★ The application process is a competitive process, with only seven spots available. Priority will be given to those organizations that have done initial planning and their enterprise is more than “just an idea” currently.

*To show commitment to the program and an understanding of the key concepts of social enterprise, applicants must complete the [Introduction to Social Enterprise](#) course from Impact Toolbox prior to applying for the incubation program. Please use code *i4i-sm* to access the course for free.*

Be a part of our bold, local, and lasting movement for social enterprise in the Kootenays.

KEY DATES:

Information Sessions: Find out more about the program and the application process

- Monday, August 24th, 11:30AM-12PM PT / 12:30-1 PM MDT → [Register here](#)
- Wednesday, September 2nd, 1-1:30 PM PT / 2-2:30 PM MDT → [Register here](#)

Application Deadline is September 12th, 2026 → [Apply here](#)

Live Sessions (Wednesdays) ↓

Date	Time	Session #	Session Description
Oct 7, 2026	11:00AM - 1:00PM PT 12:00PM - 2:00PM MDT	1	Introductions & Program Overview
Oct 21, 2026	11:00AM - 1:00PM PT 12:00PM - 2:00PM MDT	2	Reviewing Your Theory of Change
Nov 4, 2026	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	3	Competitive Landscape & Proposing Value
Nov 18, 2026	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	4	Business Modelling
Dec 9, 2026	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	5	Customer Discovery & Developing a Minimum Viable Product
Jan 6, 2027	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	6	Financial Analysis
Jan 20, 2027	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	7	Storytelling and Marketing
Feb 3, 2027	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	8	Pitches and Pitch Deck Review
Feb 17, 2027	12:00PM - 2:00PM PT 12:00PM - 2:00PM MST	Optional	Social Enterprise Showcase

We're excited to support Kootenay entrepreneurs and local non-profit leaders with a vision for change to act on that vision. *Make sure to apply today.*



Community Futures East Kootenay and Impact Toolbox are able to provide this training for Kootenay-based individuals and organizations for free, thanks to funding from the Government of BC and the Ministry of Jobs and Economic Growth through a Rural Economic Diversification and Infrastructure Program (REDIP) grant.