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2011 Winter Newsletter

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GearHub

The most notable winner at this years' annual Fernie Business and Community Awards was GearHub in Fernie.

GearHub is a new sporting goods shop that is traditional in its offering of puck and ball mixed with bike and ski. They won two awards; New Business of the Year and Outstanding Customer Service. This speaks volumes of their impact in the community.



Dear Friends,

On behalf of Community Futures East Kootenay's Staff and Board Members, I would like to extend our best wishes during the holiday season.

*Rob Gay
General Manager*

Regional Economic Development Resource Showcase

Invest Kootenay, along with Kootenay Rockies Innovation Council, Community Futures East Kootenay, the Basin Business Advocates and local Chambers of Commerce, hosted a networking opportunity and regional economic development showcase across the East Kootenay region in November. Evening gatherings started in Kimberley on November 2nd, continued in Fernie on November 3rd, and ended in Golden on the 4th.

The organizations provided updates and situation reports on investment opportunities and business potential in the Kootenays. Each evening was capped by an interesting presentation on business succession planning by Dr. Teri MacDonald, Regional Innovation Chair, Selkirk College.

Attendees at the events also learned about the partnering being done by these organizations and how each one can provide businesses or entrepreneurs with services designed to make them more successful.



"Thanks so much. We just love what we do every day and try to do the best job to get everyone setup and we have a great relationship with everyone in the store."

Mark Hall
Owner/Manager

GearHub was also nominated for Fernie Business of the Year, Chamber Business Excellence and Entrepreneur of the Year.



Life Today ~ Live Tomorrow was the title of this year's Strategic Planning for CFEK. The Board and Staff of CFEK were curious to learn how the economy is progressing in other parts of the East Kootenay.

Guest speakers Nic Milligan, Manager of Community and Governmental Affairs for Teck Resources; Jason Wheeldon, Personal Real Estate Corporation and Rick Jensen, CEO, Panorama Mountain Resort all discussed how the economy is affecting their business and the different trends within their sectors of the economy.

Planning sessions were completed to share, discuss and prioritize living tomorrow. Our top four priorities included:

1. Exploring partnerships/alliances with CBT
2. Revamp CF; Re: WED Priorities
3. Identify regional economic opportunities; linking to workforce and education
4. Link to industry and related business opportunities; eg. Teck

Holiday Hours

We will be closed at noon on December 23rd and will re-open for the New Year on January 3rd.

OFFICE HOURS:

Monday - Friday

8:30am - 12:00pm
Closed for Lunch
1:00pm - 4:30pm

Join Our Mailing List!



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